



Do NOT let your kids miss this 10-piece Big Band concert!

Join EROCK For Kids live on:

Saturday, April 12

Main Stage 12:15 p.m.

Activity Stage 2 p.m.

Arts and Entertainment Pavilion 3:00 p.m.

AND

Sunday, April 13

Main Stage 11:45 a.m.

Activity Stage 2:00 and 4:00 p.m.

Arts and Entertainment Pavilion 3:00 p.m.

At **Metroparent KIDSfest 2008** Expo Center, State Fair Park, Milwaukee

EROCK FOR KIDS, is the unique, super-cool 10-piece Big Band, offering "music and laughter for little ears and big hearts". **Now a Madison/Milwaukee local**, the whimsical EROCK, Eric Sencer, has gathered Wisconsin's premier musicians and singers to introduce licks, riffs, diverse music styles and just plain fun to Wisconsin children just as he did for California kids.

Parents – you'll find innovative, top-notch entertainment, combined with funk, soul, jazz, country, Rock&Roll and your kids won't want to go home. You'll recognize the Wisconsin professionals – Bill Sargent who has his own slew of bands on drums, Gary Christensen head of The All-Star SUPERband on bass, jazz aficionado Larry Moore on keyboards, Rhonda Begos of Midnight Groove on vocals, a full horn section and several more surprises with just as extraordinary musical careers!

EROCK FOR KIDS' "Happy all Over" CD launch has been crowned **Number One** - **CD BABY EDITOR'S PICK** in TWO categories: Kids and Family, "Sing-Along / Interactive" and "Educational Music".

Music Reviews

"Each song has a message, but delivers it subtly... an infectious sense of fun. Ideal for families who want fun- and think, too!"

-Rodney Batdorf, All Music Guide & Billboard.com

"More than songs, Erock's highly visual presentations take you on a journey of imagination with a pro backing band that will have children dancing."

Museeeks.com review

"Beautifully unique music, imaginative lyrics and wonderfully positive messages... Reminds us how to appreciate living. Vividly imaginative and so catchy... World-class music and fun - for kids and adults!"

full-albums.net review

About EROCK FOR KIDS

EROCK FOR KIDS is a trusted brand - built over a decade.

An earlier CD **"Songs You Can't Get Out Of Your Head"** was discovered by label Varese Sarabande, MCA Universal distribution, Barnes and Noble, Tower Records and played extensively on Radio AAHS, a 24/7 children's radio network. Erock's past performances included every major event for children throughout Southern California. listen: www.erockforkids.com

